

## ABOUT ME

I have earned an extensive experience working with various industry with over 10+ years in providing creative service on client and agency side.

Key skills include delivering projects in categories like marketing communication (both internal and external communication), branding, animation films etc. from concept to execution. Keeping the quality and respect of deadlines.

I have worked with national and international clients viz Times OOH (Times Group), Ramco, Natraj, Procama International, Mahindra SSG, Atul Ltd, HCL, SAB tv, Basia, Ritz, Mind Technologies pvt ltd to name a few.

## EXPERIENCE

**2015 - 2018** - **TIMES INNOVATIVE MEDIA LTD (TIMES GROUP)**  
ASSISTANT MANAGER - CREATIVE AND DIGITAL  
OUT OF HOME

- Managed creative agency and vendors for all types of internal/external communications in DOOH, Mar-Com and Client creative requirements, ensuring that the Brand Projection is in alignment with the overall Marketing objective
- Ideation/concepts for innovative outdoor advertising and creation of animated videos for in-house content for DOOH

**2013 - 2015** - **PROCAM INTERNATIONAL LTD**  
ASSISTANT MANAGER - DESIGN

- Designed marathon prize distribution (main) stage, merchandise products, medals, trophies for all 4 city marathon events (Delhi, Kolkata, Mumbai, Bangalore)
- Concepting and designing brochures, emailers etc for conference and all print and other media materials for pre and post events

**2011 - 2012** - **OTTIMO STUDIOS**  
3D GENERALIST

- Handling various projects like 3D [Maya] and 2D [Flash, after effects] animation, Storyboarding etc

**2003 - 2006** - **WITS INTERACTIVE PVT. LTD**  
VISUALIZER

- Planning, designing, directing and coordinating activities of a designed project to ensure that the objectives of the project are accomplished within the prescribed time frame

## CONTACT

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## SYNOPSIS OF ACHIEVEMENTS

- Awarded Star Performer and Timestine certificate for innovation at digital Out of Home media
- Repeativative clients
- Aritel Delhi Half Marathon – medal design for winners and participants was appreciated as ‘A Collectable’
- 3D animation short film was nominated at SatyajitRay Film Festival

## EDUCATION

### ARENA MULTIMEDIA

1998 – 2000| Advance Diploma in Multimedia

### KARNATAKA STATE OPEN UNIVERSITY

2006 – 2010 | B.Sc (Animation)

### WELINGKAR INSTITUTE OF MANGEMENT

2017- 2019 | PGDM – media and advertising

### SIMPLILEARN

2019- 2020 | Digital Marketing Specialist – Masters Program

## SKILLS

Graphic Design	
Illustration	
Animation and	
Video	